



PRESENTATION GUIDELINES

Dear Speaker

Thanks to your cooperation during the last months, we now have a draft Technical Programme of the **IWA Watershed and River Basin Management Specialist Group Conference 2017**. You may check the draft Programme which will be available on the [website](#).

As a Platform Presenter, you are now asked to prepare a presentation in PowerPoint. Please note the following:

- You will have 15 minutes to present your work (plus 5 extra minutes for Q&A). Please verify the room and time of your presentation on the programme.
- Your presentation shouldn't have more than 10 to 15 slides in total (including front page, index and acknowledgement)
- Please submit your PowerPoint on the day you are presenting to the technicians available on site during the tea / coffee break before your allocated time slot.

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You must prepare the platform presentation of your paper to guarantee a high quality experience during the session for both yourself and the attendees. As an experienced speaker you have already mastered the skill of delivering a very high level presentation. Nevertheless, we've put together a very brief list of suggestions that you can use during the preparation of your participation for Conference.

- Structure your presentation around a core idea/message that can be summarized in a short sentence ([example](#), "Population growth it's not exponential and that changes the way we see the world's development problems")
- Tell the audience a story – Your own life experience is the greatest repository of a great story and examples you can use to engage with your audience ([example](#))
- Emphasize how your core idea/message has the potential to change our world by comparing it with the status quo/the world without what you're proposing, repeat this principle across your presentation ([example](#), from min 6:40 onwards)
- The best PowerPoint presentations are very graphic, with just a few key words and about one slide per minute of presentation
- If you use numbers please use the big figures, indicators that are understood by all and fact-check the figures presented
- Practice makes perfection, please rehearse your presentation

Best regards,

Local Organizing Committee

W&RBM SG Conference 2017