



14th INTERNATIONAL WATER ASSOCIATION
SPECIALIST CONFERENCE
ON WATERSHED AND RIVER BASIN MANAGEMENT



SKUKUZA CAMP, KRUGER NATIONAL PARK
9 – 11 OCTOBER 2017

PARTNERSHIP & SPONSORSHIP PACKAGE



ABOUT THE CONFERENCE

We are pleased to invite you to participate in the 14th International Water Association (IWA) Specialist Conference on Watershed and River Basin Management to be held 9 - 11 October 2017, in the beautiful Skukuza Rest Camp, inside the Kruger National Park, South Africa. The conference will be hosted by the IWA Watershed and River Basin Management Specialist Group in partnership with the Water Institute of Southern Africa (WISA) and IWA-South Africa (IWA-SA), and will address cutting edge issues related to sustainable watershed management, with a special focus on emerging issues related to climate change. Conference topics will include climate change, achieving the Sustainable Development Goals (SDGs), water governance, improving water resource management with a focus on water quality, eutrophication, hydrological assessments, groundwater, and floodplain management, advancing participatory interaction in these processes. Furthermore, these themes should consider the latest trends in negotiating tensions in basin management including but not limited to mining, underground gas extraction, the urban/rural interface, as well as the water-energy-food nexus.

This sponsorship package outlines the numerous partnership and sponsorship opportunities available to organisations and individuals wishing to help us realise this vision. It also comprises of several strategic partnership packages; excellence in science partnership options; and numerous other sponsorship opportunities.

CONFERENCE THEME AND OBJECTIVES

The theme of the conference, "Living Catchments", emphasizes not only the human element of watershed and river basin management but also the dynamism and complexity as a melting pot of various anthropogenic interests (industry, residential, environmental, institutional, recreational, etc.) and their interdependencies with the interests of the natural world. From mountains to prairies, from flood plains to ocean coasts, from cities to towns, villages, ranches and farms, everyone lives in and benefits from a catchment, and in turn, impacts and is impacted by its water quality and water quantity.

A catchment-based approach to managing water resources look at activities and issues in the catchment as a whole, rather than considering different aspects separately. It requires a diverse range of processes to be considered, including the hydrology and land use, as well as broader political, economic, social and ecological dynamics that influence water availability and quality. A catchment-based approach encourages organizations to consider holistically how competing demands on water resources from a range of stakeholders (domestic water users, industry, regulators, politicians) can create pressures and lead to conflict if not appropriately managed. It also requires that people from different sectors be brought together to identify issues and agree on priorities for action, and ultimately build local partnerships to put these actions in place. Importantly, when managing these 'living catchments' it is now common place that are said to be closed in terms of additional allocable water. To this end we encourage inputs focusing on prioritises in the water value chain.

The 14th International Water Association (IWA) Specialist Conference on Watershed and River Basin Management is intended to present and discuss the latest developments, strategies, techniques and applications of international best practices in integrated watershed and basin management. This conference aims to be a think-tank and discussion platform that provides a step forward in terms of awareness, innovative models, and best practices in water sustainability and the allocation of a severely limited resource. Technical sessions will provide a forum for presentations on the challenges of sustainable water management on all scales, from local to global, in the face of drought, flood, changing climate, and the changing human landscape. Conference panels, poster sessions, lunches and technical events will allow for the exchange of ideas between nations, cultures, and disciplines.

REGISTRATION AND ABSTRACT SUBMISSION

Registration opens on 5 December 2016. To register and to see the various registration fee categories available, go to: <http://www.rbm2017.com/>

Authors may submit an abstract through the conference website: <http://www.rbm2017.com/index.php/abstract-submission>. Abstracts should be submitted in standard format (max 300 words). For guidelines on formatting and to find out other information about the conference, visit <http://www.rbm2017.com>

CONFERENCE TOPICS

The conference topics are broadly defined into the following categories:

- Meeting the key challenges and management options for managers of watersheds under climate change including the demand for water in growing global cities and the developments of demographic change (loss of population in rural areas; aging of society).
- Exploring the different approaches for water resource management under climate change from various international and multi-jurisdictional perspectives, including game-changing technologies.

- Developing feasible solutions for river basin management of multi-nationally shared river basins and what mechanisms would be recommended for effective transboundary watershed management, including the geo-political context.
- The next steps for the Basins of the Future Programme - how do we build resilience in our watersheds/basins from perspectives of the environment (defining ecological quality standards), investment and robust infrastructure? (This theme will build on the knowledge learnings from the IWA World Water Congress Brisbane 2016).
- Achieving Sustainable Development Goals through basin management with respect to water uses and different regional circumstances.
- What global lessons can be learnt in the South African context?
- Governance. What are the new ways for managing water resources in the perspective of land-water governance, partnerships, equity and decentralised versus centralised governance models?
- What are the technical approaches for improving water resource management - water quality, eutrophication, hydrological assessments, hydromorphological aspects, groundwater, and floodplain management?
- What community driven processes are being used to improve water resource management, including social science-based evidence for environmental decision-making and the use of citizen science?
- Identifying the latest trends in negotiating through tensions in basin management; mining, fracking and the urban/rural interface.

STRATEGIC PARTNERSHIP OPTIONS

The partnership options are strategic agreements entered into between the conference organisers and institutions seeking to leverage the conference to fulfil strategic objectives. They provide a high degree of flexibility, combining several traditional branding elements with added-value opportunities for addressing the partners' needs.

The following partnership packages are available on a first-come-first-served basis.

GOLD SPONSORSHIP PACKAGE: SCIENCE COMMUNICATION PARTNER

R150 000 excl VAT (limited to one sponsor only)

This partnership opportunity will drive the science communication objectives of the conference. This entails support to the development of key printed material, conference report, and media and communications efforts.

This sponsorship package will cover the costs of:

- ◆ Notepad and pen bearing sponsor's logo (300 of each - these two items to be provided by the sponsor)
- ◆ Partner-branded conference handbook
- ◆ Partner-branded Abstract USB to be given to all delegates

In addition, the benefit to the sponsor includes:

- ◆ A complimentary table in the exhibition area and one complimentary exhibitor registration
- ◆ A slide with partner's name, logo and wording of choice to be shown in conference holding slides in between sessions throughout the conference.
- ◆ A full-page, advertisement in the printed Abstracts and Programme Handbook and primary branding of handbook.
- ◆ Partner may supply a pull-up banner to be placed on stage in the plenary venue throughout the conference.
- ◆ Two free delegate registrations in addition to exhibition staff member.
- ◆ Thanked publicly from the podium during both the Opening and the Closing session.
- ◆ Digital media opportunity – to show corporate video during Closing Plenary
- ◆ Institutional representative to speak during Closing Plenary
- ◆ Opinion Piece to be written and distributed widely to media on support efforts of sponsor.
- ◆ Partner to include corporate material in delegate bag

GOLD SPONSORSHIP PACKAGE: CONFERENCE DINNER

R150 000 excl VAT (limited to one sponsor only)

This partnership opportunity will support the actual costs of the official conference dinner and will provide the sponsor an opportunity to brand the event accordingly.

Benefits include:

- ◆ Partner may place banners in conference dinner venue
- ◆ Sponsor will receive 5 complimentary VIP invitations to the dinner and a VIP table reservation
- ◆ The sponsor may nominate a delegated representative to give a short speech at the conference dinner
- ◆ A link from conference website and partner's logo on website.
- ◆ One free exhibition space and one complementary exhibitor registration
- ◆ A slide with partner's name, logo and wording of choice to be shown in the conference holding slides in between sessions throughout the conference.
- ◆ A full-page, advertisement in the printed Abstracts and Programme Handbook.
- ◆ Partner may supply a pull-up banner to be placed on stage in the plenary venue throughout the conference.
- ◆ Two free delegate registrations in addition to exhibition staff member.
- ◆ Thanked publicly from the podium during both the Opening and the Closing session.
- ◆ Partner to include corporate material in delegate bag

SILVER SPONSORSHIP PACKAGE: AUDIO VISUAL PARTNER

R100 000 excl VAT (limited to one sponsor only)

This partnership opportunity will support good quality audio-visual functionality. A professional audio-visual organisation will be appointed for the duration of the conference.

Benefits include:

- ◆ Partial sponsorship of the A-V equipment and technicians throughout the conference.
- ◆ Partner may place banners on the stage or next to the screen in all parallel session venues for the duration of the conference saying "Audio-visual sponsored by"
- ◆ Partner may post notice on the door of the Speakers' Prep Room – with their name and logo.
- ◆ A slide with partner's name and logo proclaiming them to be the A-V sponsor may be shown in the conference holding slides in between sessions throughout the conference.
- ◆ A-V technicians can be asked to wear partner's T-shirts.
- ◆ A link from conference website and partner's logo on website.
- ◆ Logo & profile included in the official printed programme
- ◆ One (1) Insert into delegate bags (*sponsor to provide inserts*)
- ◆ One free exhibition space

SILVER SPONSORSHIP PACKAGE: BRANDED CONFERENCE BAGS AND ORGANISING COMMITTEE UNIFORM

R100 000 excl VAT (limited to one sponsor only)

This is a high profile, and much sought after sponsorship package to sponsor the branded conference bags as well as a branded uniform (e.g. t-shirts) for the conference committee members. The sponsor may supply the company logo and artwork. The organising committee will source and supply bags and uniform, and manage final production.

Benefits include:

- ◆ Sponsors logo to be branded on all conference bags in addition to the WISA and IWA logos.
- ◆ Partner may place banners on the stage, or next to the screen in all parallel session venues for the duration of the conference.
- ◆ A slide with partner's name and logo may be shown in the conference holding slides in between sessions throughout the conference.
- ◆ Sponsor's logo and company website link will be placed on the official conference website

- ◆ Logo & profile included in the official printed programme
- ◆ One (1) Insert into delegate bags (*sponsor to provide inserts*)
- ◆ One free exhibition space
- ◆ Sponsor's name and logo on the specially-made t-shirts for members of the organising committee to wear on the first day of the conference.

WISA CORPORATE MEMBER PACKAGE

R50 000 excl VAT (unlimited number of sponsors)

This package is specifically designed for WISA/IWA Corporate Members.

Benefits include:

- ◆ Visual recognition in the Plenary sessions – company's logo to be added to the conference holding slides displayed in each venue in between sessions.
- ◆ Logo and link on official Conference website
- ◆ Logo included in the official printed programme
- ◆ Two (2) full complimentary delegate registrations
- ◆ One (1) Insert into delegate bags (*sponsor to provide inserts*)
- ◆ One free exhibition space

EXCELLENCE IN SCIENCE PARTNERS

There are three partnership options that will allow the conference to acknowledge scientific excellence. These sponsorships cover all travel costs, subsistence allowance, and conference registrations of the winners UP TO the value listed for each (excluding VAT).

BEST PLATFORM PRESENTER AWARD

Financing of the Best Platform Presenter Award which entails sponsoring the winner to attend the next IWA World Water Congress 2018

R75 000 excl VAT

- ◆ Partner to sit on the podium during the Closing Session and announce the winner of this award.
- ◆ A slide with partner's name and logo to be shown in the main auditorium between sessions throughout the conference.
- ◆ Partner may supply a pull-up banner to be placed on the stage in the plenary venue throughout the conference.
- ◆ One free delegate.
- ◆ A link from conference website and sponsor's logo on the website.

BEST POSTER PRESENTER AWARD

Financing of the Best Poster Presenter Award which entails sponsoring the winner to attend the WISA Biennial Conference and Exhibition in Cape Town 2018

R75 000 excl VAT

- ◆ Partner to sit on the podium during the Closing Session and announce the winner of this award.
- ◆ A slide with partner's name and logo to be shown in the main auditorium between sessions throughout the conference.
- ◆ Partner may supply a pull-up banner to be placed on the stage in the plenary venue throughout the conference.
- ◆ One free delegate.
- ◆ A link from conference website and sponsor's logo on the website.

All partners will:

- * have their names added to the regular electronic conference notifications (to over 6 000 people nationally and internationally);
- * have their logo included on a slide to be shown at the conference with the heading: "*We thank our partners.....*" be acknowledged in the conference programme; and
- * be included in a 'List of Partners' on the conference website, with links to their own websites.

SPONSORSHIP OPTIONS

RECRUITMENT AND EXHIBITION

The conference will include an interactive Exhibition Hall in the Foyer to highlight new technologies, innovative concepts and ground-breaking research. Interested organisations are requested to contact the Secretariat for further information.

Exhibition fees will vary:

R 8 000 excl VAT: for commercial organisations, consultancies, government department and entities etc.

R 5 000 excl VAT: for academic institutions and non-profit associations/societies.

NB: The exhibition plan can cater for 10 exhibition stands so it is important to book well in advance.

Exhibition package includes:

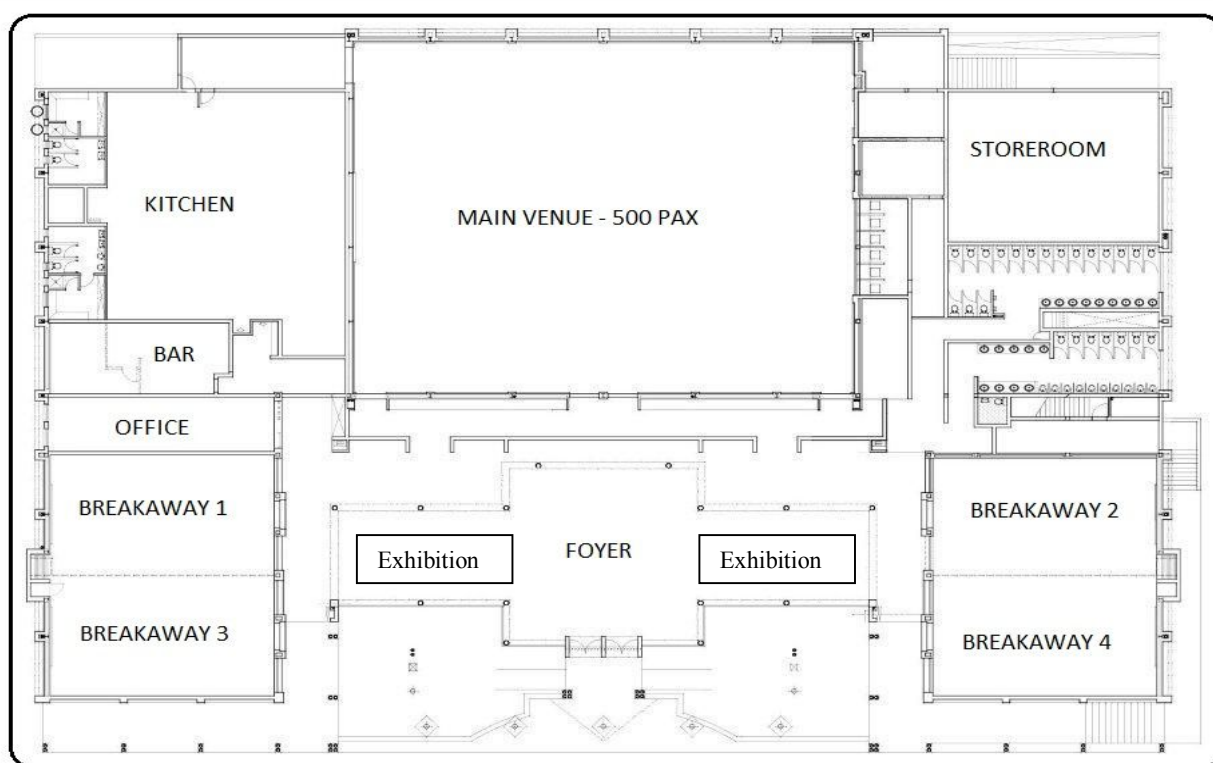
- ◆ 1 x 3m x 3m Exhibition Space
- ◆ 1x trestle table (no table cloth) and 2 chairs

- ◆ Listing in the conference programme
- ◆ X1 complimentary registration for exhibitor, including delegate bag
- ◆ A list of delegates with their contact details.
- ◆ Exhibitors are welcome to supply their own shell schemes if they wish, although shells will not be provided.
- ◆ Refer to the floor plan below to confirm location in foyer
- ◆ Exhibitor pull-up banners can be placed on either side of the table
- ◆ Electrical outlets are limited in the foyer area. If you require electricity, it is important to notify the conference organisers in time.

Exhibition package excludes:

- ◆ Transport and freight costs, storage, special materials, carpets or furnishing apart from what has been specified
- ◆ Telephone, computer and data lines
- ◆ Dedicated stand security
- ◆ Details regarding available freight forwarding, storage, furnishings etc. These will be provided to you in the exhibitors manual
- ◆ Additional delegate registrations

FLOOR PLAN



NOMBOLO MDHULI CONFERENCE CENTRE - SKUKUZA

EXHIBITION CONFIRMATION POLICIES

- ◆ Bookings will only be confirmed once the application form below has been received and payment reflects in the correct bank account
- ◆ The exhibition space is allocated on a first come first serve basis.

CANCELLATION POLICY

- ◆ ** 90 days – to the event: No refund – 100% non-refundable
- ◆ Should you wish to cancel your sponsorship, notification will only be accepted in writing
- ◆ Refunds, where applicable will only be processed after the conference

PAYMENT TERMS AND CONDITIONS

Acceptable forms of payment

- ◆ Electronic Funds Transfer (EFT)

Please use the reference number as stated on the invoice when making payment

Kindly send proof of payment to:

Water Institute for Southern Africa

Email: events@wisa.org.za

- ◆ Invoices must be paid in full upon presentation prior to the official Conference
- ◆ The organizers reserve the right to cancel, change or move your stand, as well as alter the floor plan where necessary

In addition to the major packages above, further options for sponsorship are shown below.

Assuming 300 delegates. Options will be reserved on a first-come-first-served basis.

Options	Value of sponsorship (excl. VAT)	Additional promotional benefits for sponsor (in addition to those listed above)
Transport for technical tours	R15 000.00	<ul style="list-style-type: none"> ♦ Buses for technical tours to carry sponsor's logo in front window.
Student support (unlimited number of sponsors)	R15 000 per student (must be a full-time student registered at a recognised tertiary institution)	<ul style="list-style-type: none"> ♦ Sponsorship includes the registration fees for one student who otherwise would not be able to attend and accommodation for 4 nights, and the cost of a technical tour. ♦ Sponsor may send a representative (at their own cost) to meet the students they have supported ♦ Sponsor to be acknowledged in conference holding slides and mentioned during plenary sessions ♦ Sponsor's logo to appear on conference website
Delegate Lanyards	R15 000	<p>All delegates & exhibitors will be required to wear their issued lanyard and badge in order to gain access to the official venue. Sponsor to supply logo. Organising committee to source and supply lanyards.</p> <ul style="list-style-type: none"> ♦ The sponsor's logo will appear on the insert card together with the IWA and WISA logos. ♦ Multi-coloured lanyards for different registrant categories
Exhibition stand	R8 000 R5 000	<ul style="list-style-type: none"> ♦ for commercial organizations and government departments and entities ♦ for academic institutions, non-profit organisations, and NGOs
Photographer	R35 000	<ul style="list-style-type: none"> ♦ Sponsorship acknowledgement on official conference programme ♦ logo on website ♦ Copy of complete set of conference photographs
Naming rights of auditoria (Three venues – one sponsor each)	R15 000 per venue	<ul style="list-style-type: none"> ♦ Sponsor's name next to the venue in the printed itemized programme. ♦ Sign on door of venue includes sponsors' name and logo. ♦ Sponsor's name on every alternate slide in specific venue's holding slides ♦ Banners can be displayed in the venue for duration of conference (sponsor to provide venue)
Registration area at conference	R10 000	<ul style="list-style-type: none"> ♦ Sponsor's banners to be displayed. ♦ Front of registration kiosk to carry name + logo
Corporate gifts for the keynote speakers	Corporate gifts to be supplied by sponsor	<ul style="list-style-type: none"> ♦ Gifts of approx. R300 value, bearing name of sponsor as gestures of thanks to the invited speakers. ♦ Sponsor will be thanked and mentioned by the chairperson on presentation of the gift.
Transfer of delegates from Skukuza airport to the conference venue	R15 000	<ul style="list-style-type: none"> ♦ Branded vehicles with magnetic signage ♦ Sponsor's logo to appear on conference website and on conference holding slides
Advertising in Conference Handbook (<i>printed</i>)	R5 000 per full inside page R2 500 per half inside page	<ul style="list-style-type: none"> ♦ Handbook is distributed to all delegates at conference (probably A5 size). ♦ Back outside cover = full colour. ♦ Inside adverts = black-and-white
Pamphlets/fliers in delegate bags (unlimited number of sponsors)	R3 000	<ul style="list-style-type: none"> ♦ Sponsor to supply 350 leaflets for insertion into the delegate bags.
Tea Sponsorship	R7 500 per tea	Your sponsorship will entitle each delegate to tea and

Options	Value of sponsorship (excl. VAT)	Additional promotional benefits for sponsor (<i>in addition to those listed above</i>)
	break	coffee on one day of the conference. Benefits include: <ul style="list-style-type: none"> ◆ Exclusive branding rights of all tea stations etc. – per daily sponsorship (serviettes, pull up banners etc) <i>(Sponsor to supply branded material)</i> ◆ Acknowledgement in the programme ◆ Logo and link on website
Lunch Sponsorship	R30 000 per lunch on Day 1 or Day 2	Your sponsorship will entitle each delegate to lunch on either Day 1 or Day 2. Benefits include: <ul style="list-style-type: none"> ◆ Exclusive branding rights of all lunch stations etc. – per daily sponsorship (serviettes, pull up banners etc) ◆ <i>(sponsor to supply branded material)</i> ◆ Acknowledgement in the programme ◆ Logo and link on conference website
Keynote Speaker Sponsorship	R60 000	This sponsorship will cover costs incurred for the Keynote Speakers accommodation, flights and meals Benefits include: <ul style="list-style-type: none"> ◆ Sponsorship acknowledgement on official conference programme ◆ logo on website

The organisers also welcome funding towards the general running of the conference – without designating it to a specific aspect/item. Such funding organisations would be called “OFFICIAL CONFERENCE PARTNERS” and are welcome to liaise with the organisers regarding any specific promotional benefits they would like at the conference.

SPONSORSHIP AND EXHIBITION APPLICATION FORM

Our company *(please print)*

Agrees to sponsor / exhibit at the 14th International Water Association (IWA) Specialist Conference on Watershed and River Basin Management to be held 9 - 11 October 2017. I understand that by submitting this form we are agreeing to sponsor / exhibit at this conference. We commit to paying the full amount of agreed.

Sponsorship Packages

Item	Value in ZAR	Indication

Exhibition Booths

Please note: Your first choice for exhibition space cannot be guaranteed

- 1st choice for booth space/s **stand/s #:** _____
- 2nd choice for booth space/s **stand/s #:** _____

PLEASE ensure that you list all your details accurately as we cannot be held responsible for any errors. We require that you fill in the following details and that you provide your **company logo in a high resolution format** by email. Please ensure that you print all the below information clearly as you would wish it to appear on the Official Conference materials.

Company Name (as it appears in print):

Company Address:

City:

State:

Postal/ Zip Code:

Country:

Phone:

Fax:

Email Address:

Website:

Contact:

Product Description (40 words maximum):

Company Registration / VAT Number:

Payment Due

Sponsorship Total: ZAR

Exhibition Total: ZAR

Total Due: ZAR

Please fax or mail this form to:

Jaco Seaman

Conference Secretariat

WISA

Tel: +

Fax: +

Email: